



Advanced Media Management Workflow Applications for EditShare

EditShare Flow delivers state-of-the-art Ingest and Browse capabilities fully integrated with the EditShare shared storage and archiving solutions.

Flow Ingest

EditShare Flow Ingest is a quantum leap ahead of its peers in recording capabilities. Triggered manually or scheduled in advance, Flow Ingest captures up to four channels of media and associated metadata; storing each channel in up to three formats simultaneously and outputting a proxy for fast retrieval. No background transcoding is required; files are available immediately for editing – even while recording is in progress.

Adding to the power of Flow Ingest is the unique EditShare Universal Media File adds a new dimension to shared workflow situations, allowing ingested media to be shared and used by editors working on both Avid and Apple editing applications. There is no need to tie up ingest channels or create multiple files of the same media for use on different systems.

Flow Browse

Flow Browse completes the media organization process by simplifying media cataloging and accelerating the search and retrieval of material within the EditShare shared storage environments. Users can quickly locate media among hundreds of thousands of clips on the EditShare media spaces. Flow Browse provides advanced functionality for assembling and annotating media outside the non-linear editing application. From Flow Browse, users can update metadata, log clips, and drag and drop media to Avid and FCP bins before the user begins editing.

Flexible metadata fields makes cataloging media much more effective resulting in faster and more efficient media search and retrieval. More advanced media management features allow users to set in and out points, include comments using timeline markers and create subclips right from the Flow interface.

KEY BENEFITS

- Universal Media File Support**
 Single file format that can be used by Avid and Apple editors.
- Multi-channel Capture**
 Captures 4 channels, HD-SDI, SD-SDI or Firewire
- Multi-Format Support**
 Input from each channel can be saved in up to 3 formats simultaneously
- Centralized Ingest**
 One location for all media input. No tying up an editing station. Ingest material straight to your EditShare
- Live Log and Edit**
 Editors begin logging and editing immediately, even while ingest is in progress
- Full Media Access**
 Flow Browse lets you see all the material stored on your EditShare
- Metadata Management**
 Display clip metadata, including adjustable fields such as keywords for searching
- Shot Selections**
 Set in and out points of a clip outside the editing application
- Subclip Creation & Drag Drop**
 Break long clips into smaller clips; drag and drop media directly into Avid and FCP bins

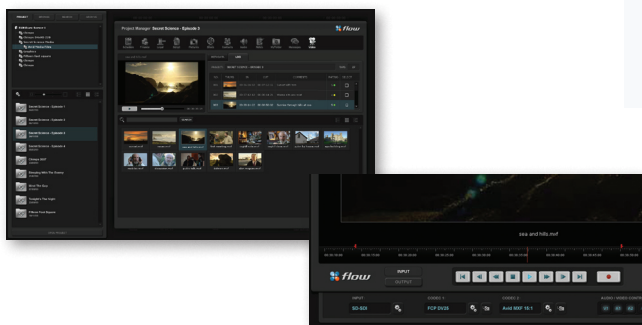


Feature	Description	Benefit
Flow Core Features		
Multiple OS Support	Flow is available for Windows, Mac OS X and Linux	More workstation options for customers.
Remote Control	Flow can be controlled from any workstation on the network	No hardware is necessary, any workstation can access and control Flow.
Avid Codec support	Supports Avid MXF formats including DNxHD, without needing Avid hardware or software	Multiple editors can now ingest Avid formats without needing expensive Avid hardware.
FCP Codec support	Supports FCP QuickTime formats without needing any local hardware or FCP software	Multiple editors can now ingest FCP formats without needing local hardware.
EditShare Integration	Flow has seamless integration with EditShare's shared storage.	An easy learning curve and compatible architecture makes Flow an easy addition to any facility.
Flow Ingest Functionality		
Central Ingest	One location for all video input that doesn't tie-up an editing station	Routing, wiring and configuration is simplified with a Central Ingest area.
Multiple Channel Capture	Flow allows up to four channels of video to be input from HD-SDI, SD-SDI or FireWire	Flow takes the place of several pieces of equipment by accepting multiple sources (decks, camera, satellite feeds) at once.
Multiple Format Ingest	The input from each of the channels can be saved in up to three formats simultaneously.	Each input could be saved to different codecs in one pass, saving time and avoiding multiple passes or background transcoding.
Avid & FCP support	A one channel ingest could be saved as both an Avid file and a FCP file.	Ships with a mix of editing systems don't have to choose who gets what media or capture twice.
Codec Support	There is a wide range of additional codec support	Save captured video in any number of formats for use in editing, streaming and authoring to name.
Multiple Input	Inputs include: HD-SDI, SD-SDI and Firewire.	Multiple connects make it easier for customers to ingest the footage they need.
LiveLog	Log media files as they are being captured	Time saved by logging while ingest occurs and the process doesn't have to stop.
LiveEdit	Begin editing the file while it is still being captured	Editing can begin right away, no need to wait till the end of the feed or tape.
Flow Browse Functionality		
Full Media Access	Flow Browse lets you see all the material stored on your central storage	Management of media is simplified and saves time when you can see any format in any project.
MetaData	Displays clip metadata, including adjustable fields such as keywords for searching	Additional information about the video makes searches inside the NLE easier.
In and Out points Creation	Set in and out points of a clip outside the editing application	Allows a user to select a range of a clip for use in an edit.
Subclip Creation	Break long clips into smaller clips	Smaller clips are easier to organize and access.
Timeline Markers	Scrub through a timeline and add markers with comments and colors	Allows a user to add markers with comments onto a clip, so that others can see and use within an edit.
Drag and Drop	Drag and drop media directly into Avid and FCP projects and bins.	Users can now search or browse for their media, then drag the clips straight into their NLE bin... no more importing! Bin is ready when you get to the edit station.
Security and Administration		
Channel Configuration	Administrator decides which users have access to which channel, and also which inputs and codecs are allowed	Full control over access and use of the Ingest server.
Proxy file	Administrator controls the proxy file capture	Global setting provides consistency for a proxy format and stops users from creating their own individual and incompatible formats.

Product Specifications

	Recommended
OS Windows	XP SP2
OS Mac	10.4.x on Intel Processors
OS Linux	Mandriva

	Specifications
Ingest	Automated, controlled remotely or manually
Inputs	HD-SDI, SD-SDI & FireWire
Deck Control	RS422 & FireWire
Capture	Up to 4 independent channels of SD
	Up to 2 independent channels of HD
Codecs (3 per channel)	Avid MXF, FCP QuickTime MPEG-2, MPEG-4 H.264, AVI, WMV



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